

# The Speaker Bureau 2018 Report

in Asian School for Cardiovascular Imaging of Asian Society of Cardiovascular Imaging

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## Missions of ASCI Speaker Bureau project

- To train ASCI members to be a distinguishing speaker for academic meeting
- The target trainee is who are starting their career as international speaker

## Design of ASCI Speaker Bureau Project

### Outline

- Date : Annual course held at the beginning of November
- Participants: 5 Trainees, 5 Tutors, 5 Co-tutors, ASCI Officers, 2 Toastmasters International (Invited speakers)
- Venue : Sunset Beach Resort, Kaohsiung, Taiwan
- Provisions for the trainees & tutors: Meals, Flight Fare, Accommodation

### Aims

- Training as a distinguishing speaker for academic meeting
- Training of presentation & interaction skill

### Process

- Each trainee: Presents sample lecture followed by discussion and redo lecture
- Tutors: Evaluate their trainees' presentation and prepare a 20-minute talk to "How to Make Your Presentation Memorable"
- Co-tutors: Evaluate their trainees' presentation and prepare 15-minute talk to "Art and Technology of Scientific Presentation"
- Tutors and the other trainees: Provide helpful comments and help trainees to develop the first presentation
- On-site feed-back from English & presentation skill
- Special lecture sessions for "Speech craft": To learn the basics of public speaking and Table Topic answering (impromptu speaking) then apply what they learn to actual practice

### Conduction

- Selection of trainee based on strict and objective academic guideline
- Training course in an isolated place with tight schedule for brain storming
- Repeated invitation of previous trainees to annual ASCI Speaker Bureau as trainees or tutors

## Selection of Trainees for ASCI Speaker Bureau

### Candidates' Application

- Self application or recommended by other members
- Conditions for recommendation
  - Paid member of ASCI
  - Have enthusiasm for education about cardiovascular imaging and related sciences
  - Who has a plan for being an international speaker
  - Possible communication by both verbal and written in English
  - Experience of presentation at international conferences
  - Evidence of academic achievement
  - Experience in teaching and research

### Trainee Selection

- Jury: Chair of ASCI School, Director of Speaker Bureau, Co-Director of Speaker Bureau, Director of Cube ([ASCI]<sup>3</sup>) and Director of Joint Symposium, **ASCI School Board of Directors**
- The decision by average of the score after trimming the extreme scores

### Scoring Criteria

- PowerPoint (10 points)
  - Weight value: Audience interest about subject (+3), Clear and compact message (+3), PowerPoint design (+3), No typo, mistake (+1)
- Curriculum vitae (10 points)
  - A. Applicant age and Future potential
    - Weight value: age ≤ 40 years (+5), age > 40 and ≤ 45 years (+3), age >45 years (0)
  - B. International Society invited Lecture Experience
    - Less than 10 times (+5), Less than 20 and more than 10 times (+3), more than 20 times (0)
- Discretion (5 points)
  - Score given after final discussion of organizing committee

## ASCI Speaker Bureau 2018 Program

| Time  | Session   | Member           | Presenter   | Note  |
|-------|---|------------------|---|---|
| 19:00 | Welcome Dinner  | Whal Lee         | Whal Lee  |   |
| 8:30  | Opening   | Whal Lee         | Whal Lee  |   |
| 8:35  | Introduction of workshop                                      | Whal Lee         | Whal Lee  |   |
| 8:50  | Let's Get Acquainted  | Toastmaster Team | Toastmaster Team  | 3 minutes for interview, 2 minutes for each introduction  |
| 9:25  | Keynote: The Spirit of a Speech                               | Jongmin Lee      | Jongmin Lee   |   |
| 9:45  | Intermission  |                  |   |   |
| 10:00 | Trainee: Sample Presentation & Feedback                       | Whal Lee         | Victor, Siang Hua Chan<br>Queen Mary Hospital,<br>Hong Kong<br>victorchansh@gmail.com | 10 minutes for each trainee<br>Video recording<br>20 minutes for evaluation after each presentation                             |
| 10:30 | 10:30-10:45 Lunch   |                  |   |   |
| 10:45 | Speechcraft   | Toastmaster Team | Grace Shih  | To discuss and practice speech organization, word choice, and long form language. How to answer Table Topics                    |
| 11:30 | Intermission  |                  |   |   |
| 11:40 | The Art & Technology of Scientific Presentation               | Whal Lee         | Sung Ho Hwang<br>Korea University Anam Hospital,<br>Korea<br>asterism35@naver.com     | 18 minutes for each Co-tutor  |
| 11:50 | Discussion: The Art and Technology of Scientific Presentation | Whal Lee         | Whal Lee  |   |
| 12:00 | Day 1 Adjourn   |                  |   |   |
| 12:00 | Day 2 (Thu)   |                  |   |   |
| 8:30  | Panel Discussion: "How to Make Your Presentation Memorable"   | Whal Lee         | Whal Lee  | 4 Trainers  |
| 10:00 | Intermission  |                  |   |   |
| 10:10 | Facilitating Discussion: "How to Be an Effective Moderator"   | Whal Lee         | Whal Lee  |   |
| 11:25 | Special Occasion Speeches                                     | Whal Lee         | Whal Lee  |   |
| 12:00 | Discussion  |                  |   |   |
| 12:15 | 12:15-12:15 Lunch   |                  |   |   |
| 12:30 | Trainee's second presentation                                 | Whal Lee         | Whal Lee  | Trainees will apply what they have learned from the workshop, modify and redo their speeches and present again in this session. |
| 14:45 | Trainee's learning insights                                   | Whal Lee         | Whal Lee  |   |
| 14:55 | Intermission  |                  |   |   |
| 15:10 | Wrap up & Feedback  | Whal Lee         | Whal Lee  |   |
| 15:25 | Adjournment   |                  |   |   |

**Date:** 2018-Nov-1 (Thu) ~ 3 (Sat)  
**Venue:** Sunset Beach Resort, Taiwan  
**Financial Supporter:** Guerbet



### Program Director(PD) Whal Lee

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### Co-Program Director Ming-Ting Wu

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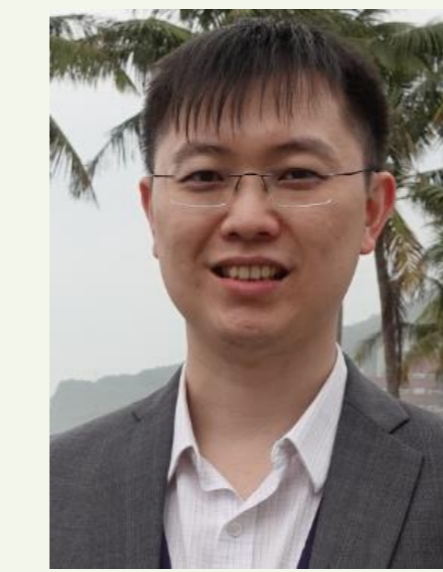
### Co-Program Director Sung Ho Hwang

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## ASCI Speaker Bureau 2018



### Trainees



**Victor, Siang Hua Chan**  
Queen Mary Hospital,  
Hong Kong  
victorchansh@gmail.com



**Jiayin Zhang**  
Shang hai Sixth People's  
Hospital, China  
andrewssmu@msn.com



**Min Jae Cha**  
Chung-Ang University  
Hospital, Korea  
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**Yeefan Lee**  
National Taiwan University  
Hospital, Taiwan  
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**Wei-Ming Huang**  
Mackay Memorial Hospital,  
Taiwan  
leocleobest@gmail.com

### Tutors

- Wen-Yih Isaac Tseng, National Taiwan University Hospital, Taiwan
- Jongmin Lee, Kyungpook National University Hospital, Korea
- Carol Wu, MD Anderson MC, Taiwan
- Takuya Ueda, Tohoku University Hospital, Japan
- Teruhito Mochizuki, Ehime University Graduate School of Medicine, Japan

### Co-Tutors

- Young Joo Suh, Yonsei University Severance Hospital, Korea
- Chun-Ho Yun, Mackay Memorial Hospital, Taiwan
- Sung Ho Hwang, Korea University Anam Hospital, Korea
- Wen-Jeng Lee, National Taiwan University Hospital, Taiwan
- Eun-Ju Kang, Dong-A University College of Medicine, Korea

### Toastmasters International (Trainer)

- Jorie Wu (Email: wu.jorie@gmail.com)
- Grace Shih (Email: ghfshih@gmail.com)



## Results

| Question  | Response  | Merits   | Defects   |
|---|---|--|---|
| How do you GENERALLY rate the tutors of this ASCI Speaker Bureau program? | Helpful and well-prepared: 23<br>Helpful but not well-prepared: 1 | Find out my bad presentation habits and correct them.<br>Being confident about my speech   | Need more intensive feedbacks about lectures and presentations.<br>Short time to evaluate trainees first presentation   |
| How do you rate overall ASCI Speaker Bureau program?                      | Helpful: 22<br>Not bad: 1   | Learn the styles to make a clear presentation<br>How to present a topic in a confident and smooth manner.<br>Slide composition skill   | Shortage of time to revise trainees presentation<br>The conference location was too far away from the city center<br>The projector needs to be calibrated   |
| Would you like to apply the next ASCI Speaker Bureau program again?       | Definitely yes: 13<br>Probably yes: 5<br>Do not know yet: 5       | How to make your presentation memorable  | The roles of tutors and co-tutors are a bit unclear   |
| <b>Suggestions</b>  |   |  |   |
|   |   | May include lecture from trainees in addition to scientific presentation.<br>Please hold more conferences like this. It really helpful.<br>Variety in skill levels of trainees, many trainees are already very good speakers.<br>Trainee level should be defined better. | Let's keep more time for analyzing trainees' presentation.<br>Leave some time for tutors, co-tutors and trainees to discuss how to improve the presentation.<br>We should have a clock in the meeting room besides a timer.<br>To have more separation of how to give good scientific presentation vs didactic lecture. |
|   |   | Let's keep the trainees' original presentation session to realize the improvement.   | Please have some web designer to improve slide design.  |

## Conclusion

The ASCI Speaker Bureau 2018 was held successfully and was beneficial to the trainees. However, we need higher quality project and preparation for each session.